

## Why Designers Choose Print

Reason #15:

# PRINT

## *Is Unique*

Today most designers work across various media. Even so, as designer Sabine Lenz, Founder of PaperSpecs and Editor-in-Chief of Storyboard states, "there's nothing that can substitute for print."

"If you're doing something great in print you can stand out," Lenz explains. "Print gives you much more credibility. It's a tactile experience that makes things seem more real and more important."

Print is unique...and a top choice of designers who know how to make the most of its many possibilities.

To get the facts about

## PRINT

visit [ChoosePrint.org](http://ChoosePrint.org).



To learn more about what makes print unique, scan the code or visit <http://tiny.cc/PrintIsUnique>

